

# “DEVELOPING NEW INITIATIVES USING LEAN BUSINESS MODEL”

<u>Day 1</u> Mon. 18 October 2021 11:00-14:00 (Japan)	<u>Day 2</u> Tue. 19 October 2021 11:00-14:00 (Japan)	<u>Day 3</u> Wed. 20 October 2021 11:00-14:00 (Japan)
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-Introduction to Lean Business Model  
-Documenting your ideas on Lean Canvas

-Identification of the riskiest parts of your plan  
-Conducting effective Problem/Solution interviews

-Building Minimum Viable Product (MVP) & Getting Feedback  
-Striving for Product/Market Fit

The program is suitable for any individual who wants to plan new idea & business with high efficiency.

## PARTICIPANT LIMIT

50 persons

## TARGET

CEO's, Business managers, small business owners & anyone who's interested in starting a business project

## PARTICIPACION FEE

FREE

## LANGUAGE

ENGLISH



## LECTURER

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## APPLY TO

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## Application Deadline

Wed, 13 October 2021  
(Ulaanbaatar)